



Press Release

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A.B.A.T.E. of PA Launches New Web Site ***www.abatepa.org***

Harrisburg, PA - The Alliance of Bikers Aimed Toward Education (ABATE of PA) launches a new web site to serve the motorcycling community of Pennsylvania.

A committee managed by Project Leader Kevin Snyder and Webmaster Jayne Challinor coordinated the redesign effort to better serve ABATE's members and those seeking information on current legislative issues relating to motorcycles. The finished product is the result of several months and many hours of planning and effort. Technical expertise & design on the project was provided by RedTail Productions LLC.

The beta site was introduced at ABATE of PA's Leadership & Legislative Seminar in January, and after many hours of testing and review, it was put in to production.

The most noticeable change to the site, other than the new "look & feel", is the implementation of E-Commerce. ABATE Products are now available for sale in the Online Shopping section. Both members and non-members can now use the web site to take care of all ABATE of PA business in one place. In addition to new memberships, membership renewals, and ticket sales, ABATE Products joins the list of items available for secure site purchase.

ABATE's commitment to the web began 7 years ago out of a need to provide members with current and consistent updates relating to legislative issues. It continues to provide a place where motorcyclists can go to find information on ABATE's purpose, mission, and accomplishments. It gives non-members an opportunity to locate a chapter and join, and to find local chapter events. It provides a place where the legislators and the media can go for Official Position Statements and contact information.

Since the inception of ABATE of PA's web presence, ABATE has used the latest web-based technology to keep the organization on the leading edge. Set your homepage to www.abatepa.org to keep up on all the news related to ABATE and motorcyclists' rights!

A.B.A.T.E. is the "Alliance of Bikers Aimed Toward Education". It is an organization of motorcyclists dedicated to the protection of the individual rights of motorcyclists through political change, public education, and charitable works. ABATE is active in the elimination of unfair legislation as it concerns motorcyclists; promoting motorcycle safety through both motorist and rider education; and improving the image of motorcyclists to the general public.

ABATE's goal and purpose is to keep motorcyclists, members, and the public informed, to promote safe riding habits, and to encourage favorable legislation for motorcyclists. This is accomplished through a monthly newsletter, e-mail alerts, safety & education programs, working with the state and federal legislators, and voter registration promotion.

Since 1983, A.B.A.T.E. has represented the interests of motorcyclists riding Pennsylvania's roads. Through a variety of programs, A.B.A.T.E. is working to protect and preserve the rights of over 800,000 licensed motorcyclists.